

Greater Willmar Lakes Area Vision 2040

Mission Statement: Willmar Lakes Area Vision 2040 is a long range plan for helping our communities to be a vital place to live, work, do business & raise a family!

Vision 2040 Projects/Program Review Committee

(Vision 2040 is a partner not the driving force behind any program or project.)

Objective:

All potential projects endorsed or proposed by Vision 2040 must be reviewed by the Projects/Program Review Committee (PRC). The PRC shall vet all projects or programs, matching the mission and goals of Vision 2040 to each request. All submittals are subject to the recommendations of the PRC for approval or denial but final decisions are made by the Vision 2040 Steering Committee. It is expected that projects seeking Vision 2040 Endorsement are in alignment with the published Vision 2040 plan and are connected to an established Goal Area.

Vision 2040 does not intend to be the sole funding source for any project. Vision 2040 wishes to assist in the genesis of projects and to support the projects' application to established major funding sources by associating our name and logo with the project.

The plan and goals are listed online at www.willmarlakesarea2040.com

Endorsement by Vision 2040:

In press releases, other related publicity or for inclusion in a Letter of Support, the Project must credit Vision 2040 with the following statement: "Supported by the Vision 2040 Steering Committee". For special circumstances regarding crediting of the Vision 2040 project in promotional materials, please contact Vision 2040 Chair as listed online at www.willmarlakesarea2040.com.

Funding:

Funding is available through an application and review process that occurs 4 times each year, March 1, June 1, September 1, and December 1. Funding does require proof of partnership with Vision 2040 but not a matching non-Vision 2040 financial partnership. Funding is awarded by the full Steering Committee after recommendation is received from the PRC.

Criteria:

The Projects Review Committee (PRC) will review all Vision 2040 funding requests for the following key considerations:

- A. Are key stakeholders engaged and have they offered substantive support to the project for it to move forward? (*i.e. approval for use of land/facilities, commit to funding or partnership in the project*)
- B. Projects that require funding, grant applications or fundraising will need to secure a fiscal agent to assist with financial tracking and management. Is a fiscal agent required for this project? If yes, who has been secured to act as fiscal agent?
- C. What funders are possible matches for this project? Does it meet grantor priorities, requirements and timelines? Are matching funds required?
- D. What is the potential impact of the project today and long term?
- E. Does this project plan meet the Vision 2040 expectations for fiscal management and alignment with the Vision 2040 plan and Goals? (Please refer to the mission and goals statement on the Vision 2040 website, <http://willmarlakesarea2040.com>) Is this project or one similar to it already existing in the community? Have there been efforts to combine/coordinate with others who are part of similar efforts to include a greater number?

How to submit Application:

- A. Do the required background to facilitate the project such as line up commitments for land use if that is part of the project, sign up stakeholders in this project, is this project or something like it already in motion in the area, etc.
- B. Fill out the application form
- C. Secure a fiscal agent, if needed.
- D. Contact and list possible other funding sources for long term needs.
- E. Make a project description on a separate document for submission along with the application form and other relevant information.
- F. Submit the entire package to the PRC on the 2040 website.
- G. To get into the funding cycle, applications must be received by the 15th of February, May, August, and November. If applicant's information is complete the PRC will submit to the Steering Committee's subsequent meeting (2nd Wednesday of each month).